



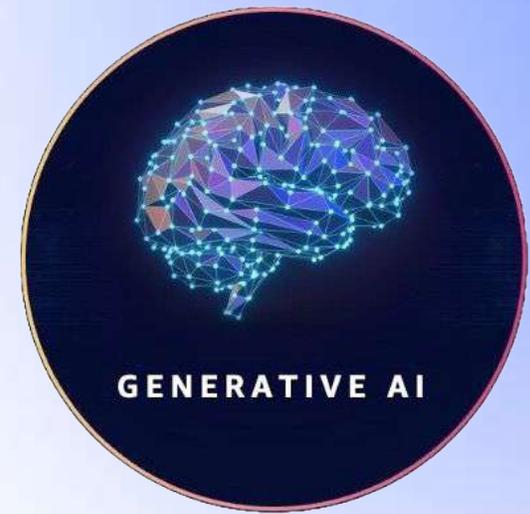
# AWS AI 認證加速營

AI Practitioner



# Get your **first CERT** to the road of being an **AI Practitioner**

Quota: **200** in **Hong Kong** &  
**200** in **Taiwan**  
( for those who **never** obtain any AWS certification )



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**AWS Certified  
AI Practitioner Certification**



**Career Planning**



**Program Details**



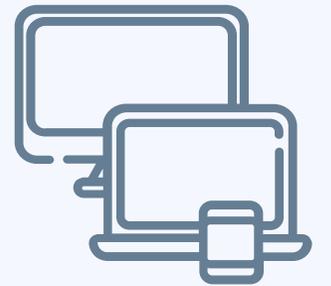
**Program Benefits**



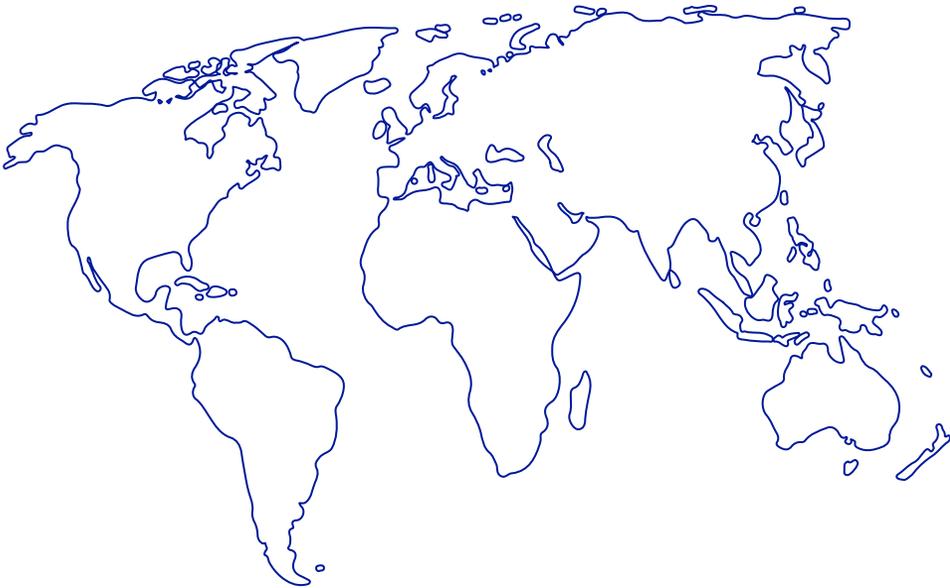
# What will you *learn* with the **AWS AI Practitioner Certification** ?



1. In-demand knowledge of AI
2. Machine Learning
3. Generative AI concepts
4. Use cases



# Who should take the **AWS Certified AI Practitioner** ?



1. Non-Technical Professionals

1. Highly Experienced Network Administrator

1. Cloud Administrators

1. Upskill Or Reskill

# How will the AWS Certified AI Practitioner *help your career?*



## 1. *Better positioned to succeed*

- Professionals in roles such as sales, marketing, and product management will be better positioned to succeed in their careers by **building their skills**



## 2. *Highly Employable*

- Per a November 2023 [AWS study](#), Employers are willing to pay 43% more to hire **AI-skilled** workers in sales, marketing, 42% more for those in finance, 41% more for business operations, and 47% more for IT professionals.



## 3. *Huge Pay*

# The **Advantages** of AWS Certified AI Practitioner

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- We are seeking a lack of expertise to help **deploy, maintain, monitor models**. An AWS certification that covers these skills would carry value to me as a hiring manager, and I would **make this a requirement** for my team.

*AWS partner*

➤ **People with AI skills can boost their salaries by 47%**



# The *Advantages* of AWS Certified AI Practitioner Certification



## Foundational Knowledge

Perfect for beginners to build a strong foundation in AI/ML



## Career Entry Point

Opens doors to entry-level positions in AI/ML

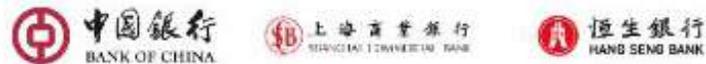


## Industry Recognition

Validate your knowledge with a globally recognized certification

# YOU CAN GET HIRED BY

## 1) BANKING & FIN



## 2) REAL ESTATE



新鴻基地產  
Sun Hung Kai Properties



SWIRE



SINO GROUP  
信和集團



南豐集團  
NAN FUNG GROUP

領展  
LINK

## 3) FMCGS



SHOPLINE

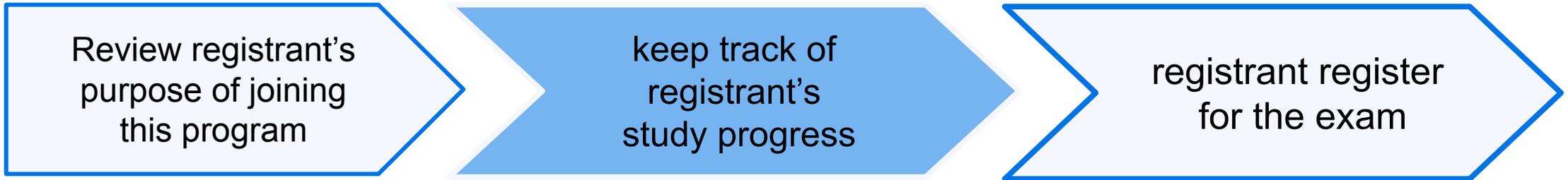
CONSULTING



Deloitte



# Program Details: AWS Certified AI Practitioner



1. *online training*  
( 2 weeks )

2. *mock exam*

3. *exam*

**- Free foundational AI courses  
and foundational training**



Exam details :

120 minutes

85 questions

Language offered: **Eng** ONLY

Cost: 100 USD

( Pearson VUE testing center )



# Project Benefits

**First- Come, First- Served**

**Successfully obtained cert**

**Essential condition**

Obtain **AWS Certified AI Practitioner Certification**

**Reward condition**

Passed the Business/Technical quiz assessment online

**The First 200** participants who pass the in-person exam

**Award**

- **Get the Certificate of Completion**
- Interview tips sharing by AWS HR
- Free trials of AWS Gen AI services
- Received a 50% off exam voucher

- [HK] a preferential interview consideration by leading AI companies e.g. eCloudvalley, Thinkcol and a chance to participate in Real World Project powered by AWS
- [TW] Over 30+ preferential interview consideration to AI related post

(details: <https://events.104.com.tw/aws/20221201/>)



# Project Benefits

First- Come, First- Served

Successfully obtained cert

Reward condition

Obtained certificate  
within two weeks after  
participating in mock exam

Award

- AWS Limited Swag Pack
- AWS Program reference certificate
- USD \$25 AWS CREDITS

AWS swag pack



200 in Hong Kong &  
200 in Taiwan



# Ongoing Event Photo



# How to apply

for Hong Kong registrants

(1) Fill in the registration form



(2) Add WhatsApp  
(remark AWS Certification Readiness Program – AI Practitioner)



for Taiwan registrants

(1) Fill in the registration form



(2) Add LINE  
(remark AWS Certification Readiness Program – AI Practitioner)



# Thank you!

